OpenWebs B2C factsheet





OpenWebs B2C Key functionality summarized

This document highlights the key features available within OpenWebs B2C

Key Features

- Search for tires by size, year, make or model
- Filter searches by brand, speed rating, and many other options
- Search results display tire attributes with definitions
- Viewable manufacturer tire spec sheets for tire results
- Real time pricing and stocking availability
- Consumers can select the location where they want their work performed
- Completed quotes for products are processed and sent to the host system for processing
- Optional Google Checkout module

B2C Browser - Tires (VAST Only)

- Tire Lookup by Size
- Tire Lookup by Vehicle
- VAST Shop Location Selection
- Display Price, Availability
- Tire Image and Spec Display
- Customer Tire Quote Request Form Sent to Selected Shop
- Forms designed to be integrated into customer websites

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About Kerridge Commercial Systems (KCS)

KCS provides advanced, fully integrated business systems, installation and support services for the manufacturing, wholesale and distributive markets. The company has over 40 years of extensive knowledge and experience of working with wholesalers, distributors and manufacturers across many sectors. The company's class leading solutions are functionally rich and highly flexible.

The KCS product solution set has a track record of delivering wide-ranging benefits including greater operational efficiency, cost savings and resource and asset utilization, together with real-time information for management decision making.

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